GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:4462
ANSWERED ON:24.04.2008
BEACH TOURISM
Chaure Shri Bapu Hari;Madhwaraj Smt. Manorama

Will the Minister of TOURISM be pleased to state:

(a) whether the Union Government has received any proposals from the State/UT Governments to promote beach tourism in the country;

(b) if so, the details thereof; and

(c) the financial assistance provided for this purpose?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) to (c): Development and promotion of tourism is primarily undertaken by the concerned State Governments/Union Territory Administrations. Ministry of Tourism, however, provides financial assistance for tourism projects on the basis of proposals received from them in accordance with scheme guidelines subject to availability of funds. During the year 2007-08 Rs.64513.23 lakh has been sanctioned as financial assistance to States/Union Territories for development and promotion of tourism including following projects for beach tourism:

S.No.	Projects	Amt. sanctioned (Rs. in lakh)
1.	Development of Marina beach, Chennai.	492.76
2.	Beautification of Beach Promenade, Puducherry	500.00
3.	Celebration of Golden Beach Festival at Chandipur-on-Sea.	3.00